

**CITY OF HUNTINGTON BEACH  
COMMUNITY SERVICES COMMISSION  
REQUEST FOR ACTION**

**MEETING DATE:** FEBRUARY 10, 2016

**SUBMITTED TO:** COMMUNITY SERVICES COMMISSION

**SUBMITTED BY:** JANEEN LAUDENBACK, DIRECTOR, COMMUNITY SERVICES

**PREPARED BY:** DAVID DOMINGUEZ, FACILITIES, DEVELOPMENT &  
CONCESSIONS MANAGER, COMMUNITY SERVICES

**SUBJECT:** **CITY OF HUNTINGTON BEACH PARKS AND RECREATION  
MASTER PLAN**

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**Statement of Issue:** The firm of RJM Design Group has prepared a comprehensive Parks and Recreation Master Plan for the City's parks and facilities. The Community Services Commission is being asked to review and approve the final draft of the plan and recommend approval by the City Council.

**Funding Source:** Park Acquisition and Development Fund

**Recommended Action:**

Approve the Park and Recreation Master Plan as presented and recommend approval by City Council.

**Alternative Action:**

Approve the Park and Recreation Master Plan with modifications and recommend approval by the City Council.

**Analysis:** The completion of a comprehensive citywide Master Plan is included within the Recreational Element of the City's General Plan. As part of the 2014/15 budget, staff was directed to complete a plan. The firm of RJM Design Group, Inc. has prepared a Park and Recreation Master Plan (Master Plan), which identifies and addresses overall objectives for the development/renovation and refurbishing of the City's park and recreation areas and facilities. Once adopted, the Master Plan serves as a guide and implementation tool for the management and development of parks and recreation facilities within the city boundaries.

The completion of the Master Plan consisted of phases in which RJM worked with City staff to review the scope of services and research the City's background, demographics and trends; inventoried and classified existing city parks and recreation facilities as well as potential sites for future projects; and analyzed recreation facility needs through public outreach. RJM conducted various interviews and questionnaires to the community, including three Community Workshops. Based upon the comments and input received from the public during the Master Plan process, RJM compiled and

provided recommendations for continued program development, and facility and recreation program needs specific to the City.

The draft Master Plan was presented to Commission for review and comment at the January 13, 2016 meeting. Since that time, modifications to the plan have been made and include:

- Rodgers Seniors' Center Site – Plan has been modified to consider re-use of the property for community use and remove the option to sell the property to fund other park improvements or acquisition.
- Modification to Figure 5.5-1 by relocating the conceptual improvements in Central Park from an area east of Edwards Street and south of Dog Park, to an area of the park northwest of Ellis Avenue and Goldenwest St. (A.C. Marion property)
- Remove exhibits with conceptual park improvements on land not currently owned or operated by the City. (Figures 5.5-2, 5.5-4, 5.6-1 and 5.7-1)

A copy of the updated Final Draft Master Plan can be viewed on the City Webpage at: [http://www.huntingtonbeachca.gov/government/departments/community\\_services](http://www.huntingtonbeachca.gov/government/departments/community_services).

The Master Plan builds on previous planning efforts and provides an up-to-date understanding of the current and future recreation and program needs, and opportunities for parks and other open space and undeveloped areas within the City for the next five years, as the Master Plan is intended to be flexible as the City responds to changes in needs and City priorities. The Master Plan will assist staff, Commission and City Council with prioritizing projects and addressing funding challenges. Staff is therefore recommending Commission approval of the plan as presented.

**Environmental Status:** Various projects identified in the Master Plan will be subject to the appropriate environmental process at the time of development.

RCA Author: **David Dominguez**